

# **GOVERNMENT OF THE DISTRICT OF COLUMBIA**

## **ADMINISTRATIVE ISSUANCE SYSTEM**

Mayor's Order 2024-036  
February 29, 2024

**SUBJECT:** Establishment — Office of Education Through Employment Pathways

**ORIGINATING AGENCY:** Office of the Mayor

By virtue of the authority vested in me as Mayor of the District of Columbia by section 422(2) of the District of Columbia Home Rule Act, approved December 24, 1973, 87 Stat. 790, Pub. L. No. 93-198, D.C. Official Code § 1-204.22(2), it is hereby **ORDERED** that:

### **I. ESTABLISHMENT OF THE OFFICE OF EDUCATION THROUGH EMPLOYMENT PATHWAYS**

There is established within the Office of the Deputy Mayor for Education the Office of Education through Employment Pathways (“EETEP”), which shall be under the administrative control of the Deputy Mayor for Education.

### **II. PURPOSE OF THE OFFICE OF EDUCATION THROUGH EMPLOYMENT PATHWAYS**

The EETEP shall be responsible for implementing the centralized data system (hereinafter referred to as the “ETE Data System”) authorized by section 202(b-1) of the Department of Education Establishment Act of 2007, effective June 12, 2007 (D.C. Law 17-9; D.C. Official Code § 38-191(b-1)). In addition, the EETEP shall be responsible for sharing data from the ETE Data System with internal and external stakeholders in order to inform policymaking, research, and decision-making regarding education and workforce-related programs among employers, education and workforce-related program providers, community partners, residents, and other stakeholders.

### **III. ETE DATA SYSTEM**

A. The purpose of the ETE Data System is to collect, analyze, and publish data on how and how well the District’s education and workforce-related programs, and the agencies and entities implementing those programs, are serving District residents throughout their lifetimes, based on information on such programs and on program participants’ and other residents’ progress through education, workforce training, and employment.

- B. The ETE Data System shall serve as the central aggregator in the District government of pre-K–12 and higher education student data and workforce data from public and private sources, including data from:
1. The Office of the State Superintendent of Education, including data collected through the Statewide Longitudinal Education Data System;
  2. The Department of Employment Services;
  3. The University of the District of Columbia;
  4. Additional District government agencies designated by the Deputy Mayor for Education (“Deputy Mayor”);
  5. Private institutions of higher education, private schools, and parochial schools approved for participation in the ETE Data System by the Deputy Mayor; and
  6. Any private data source approved by the Deputy Mayor.

#### **IV. FUNCTIONS AND RESPONSIBILITIES OF THE ETEP**

To carry its responsibility under this Order, the ETEP shall:

1. Stand up and operate on an ongoing basis the ETE Data System, aligned to the purpose described in section III.A of this Order;
2. Obtain and maintain an up-to-date, wide, and diverse array of data from the sources identified in section III.B of this Order and integrate such data into the ETE Data System;
3. Publish information developed from the ETE Data System for both internal agency stakeholders and external audiences;
4. Establish standards for the interoperability of data shared with the ETE Data System;
5. Facilitate decision-making around linking and reconciling data from datasets, including the impacts of different District and federal laws and regulations, and create and publish policies related to data governance and privacy for the ETE Data System;
6. Provide access to data on education and economic outcomes for use by District government agencies and local education agencies to identify gaps in educational, workforce training, and employment opportunities and outcomes;

7. Provide access to data to District government agencies and local education agencies to help identify and implement enhancements to the District's system of public education, educational and workforce programs, and educational and workforce services;
8. Provide data access in approved circumstances to academic, nonprofit, and governmental research entities to explore policy problems and solutions focused on birth through career programs and services;
9. Produce public-facing reports, dashboards, and other deliverables to provide information to public stakeholders, including residents, employers, education and workforce-related program providers, and community partners, with the goal of supporting access to programming, guiding decision making and advising for students, families, residents, and members of the education and workforce systems who support their success, and strengthening the local workforce talent pipeline; and
10. Maintain the data in the ETE Data System, and access to the data, in compliance with applicable District and federal laws privacy and data security laws.

**V. ETE POLICY BOARD**

- A. There is established the Education to Employment Data System Policy Board ("ETE Policy Board"), to provide advice, recommendations, and support to the ETEP.
- B. The ETE Policy Board shall provide advice and recommendations to the ETEP on the following issues:
  1. The overall vision and objectives of the ETE Data System, such as target audiences for the system's data and efforts to address educational, workforce training, and employment challenges that can be supported by the ETE Data System;
  2. Types of research that should be prioritized and supported by ETEP and the ETE Data System;
  3. Data governance for the ETE Data System;
  4. District government agencies and other entities that should participate in the ETE Data System by providing educational, workforce-related, or other data that advances the goals of the ETEP or ETE Data System;
  5. The type of data that should be included in the ETE Data System; and

6. Ways to ensure or support that the ETE Data System is serving its intended purpose.
- C. The ETE Policy Board shall be comprised of the following members:
1. The following thirteen (13) voting members, or their designees:
    - a. Deputy Mayor for Education;
    - b. Director of the Department of Employment Services;
    - c. Superintendent of the Office of the State Superintendent for Education;
    - d. Chancellor of the District of Columbia Public Schools;
    - e. Executive Director of the Workforce Investment Council;
    - f. Chief Equity Officer of the Office of Racial Equity;
    - g. President of the University of the District of Columbia;
    - h. Executive Director of the Public Charter School Board;
    - i. Director of a public charter local education agency selected by the Public Charter School Board;
    - j. Director of the Department of Human Services;
    - k. Director of the Child and Family Services Agency;
    - l. Director of the Department of Youth Rehabilitation Services; and
    - m. Director of the Lab @ DC (within the Office of the City Administrator).
  2. The following two (2) non-voting members, or their designees:
    - a. Chief Technology Officer of the Office of the Chief Technology Officer; and
    - b. Director of the District of Columbia Education Research Practice Partnership, established pursuant to the District of Columbia Education Research Practice Partnership Establishment Act of 2018, effective March 28, 2019 (D.C. Law 22-268; D.C. Official Code § 38-785.01 et seq.).

3. Any agency that submits data to the ETE Data System may request to serve as a voting or non-voting member of the ETE Policy Board. The request shall be reviewed and approved or disapproved by the ETE Policy Board.
4. The Deputy Mayor for Education or the Deputy Mayor's designee shall serve as the Chair of the ETE Policy Board.
5. The ETE Policy Board shall meet at least twice per year, at the call of the chairperson.
6. The ETE Policy Board shall be subject to the Open Meetings Act, effective March 31, 2011 (D.C. Law 18-350; D.C. Official Code § 2-571 et seq.).
7. The ETE Policy Board may adopt its own bylaws and rules of procedure.
8. The ETE Policy Board may form committees, work groups, advisory groups, and other groups to assist the Board in carrying out its purposes. Such committees and groups may, at the discretion of the chair of the ETE Policy Board, include individuals who are not members of the ETE Policy Board.

## **VI. ETE PUBLIC STAKEHOLDER ADVISORY BOARD**

- A. There is established the ETE Public Stakeholder Advisory Board, which shall consist of no fewer than eight (8) public members appointed by the Deputy Mayor for Education. The ETE Public Stakeholder Advisory Board shall report to the ETE Policy Board.
- B. The members of the ETE Stakeholder Advisory Board shall be appointed with the goal of reflecting the cultural, racial, ethnic, geographical, socioeconomic, and social diversity of the District of Columbia. The membership should include the beneficiaries of the District's public education and workforce system, such as education practitioners, families, students, adult learners and workers, community organizations, and employers.
- C. The purpose of the ETE Public Stakeholder Advisory Board is to:
  1. Provide input to the ETE Policy Board on the types of research that should be prioritized and supported by ETEP and the ETE Data System;
  2. Provide input to the ETE Policy Board, on data governance and privacy policies as requested by the ETE Policy Board;
  3. Advise the ETE Policy Board on strategies to engage the public and to encourage the public to use data from, and research based on data from, the


ETE Data System to inform their educational, workforce training, and employment decision making; and

4. Advise the ETE Policy Board on the development of public-facing tools and information based on data from, and research based on data from the ETE Data System, with a focus on ensuring that public-facing information is helpful and accessible to residents, families, and employers.

**VII. FURTHER DELEGATION**

The Deputy Mayor for Education may further delegate the authority delegated to him or her by this Order to subordinates under his or her jurisdiction.

**VIII. EFFECTIVE DATE:** This Order shall become effective immediately.

  
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MURIEL BOWSER  
MAYOR

ATTEST:   
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KIMBERLY A. BASSETT  
SECRETARY OF STATE OF THE DISTRICT OF COLUMBIA