

## **Summary of Public Input November 19, 2013**

### **Summary of Efforts to Inform Parents and Community about the Process:**

- **10/28/2013:** DME issued a press release informing the public about the goals of this process, the timeline and how to get involved. This led to the following media coverage in the first week of the launch:
  - o 10/28 - Washington Post
  - o 10/29 - Examiner.com
  - o 10/29 - Washingtonian
  - o 10/29 - Greater Greater Education
  - o 10/29 - Washington Post
  - o 10/31 - Washington Post
  
- **10/28/2013:** DCPS sent out the parent/community letter and FAQ to all principal's via email. Principals were instructed to distribute the materials via students' backpacks or to send it out electronically, whichever was most appropriate for their school community.
  
- **11/4/2013:** DCPS sent the focus group flyer to all principals via email. Principals were instructed to put the flyers in student's backpacks or send it out electronically.
  
- **11/12/13:** PCSB distributed all materials (parent letter, focus group flyer, and FAQ) to charter LEAs via their Tuesday bulletin weekly newsletter.
  
- **11/12/13:** DCPS sent focus group flyers to the DCPS parent leader list serve and to all ANC's.
  
- **Upcoming outreach/recruitment efforts:**
  - o Targeted outreach efforts to increase participation at the Deanwood and Thurgood Marshall Academy focus groups. This includes outreach to nearby schools, DCPS Parent Leader Academic Network, and local community organizations
  - o Starting in January, we will begin outreach focused on recruiting for working groups which will begin in March.

## Calls and E-mail Inquiries

<u>Categories of Questions</u>	<u>Emails to SA account</u>	<u>CRT Calls</u>	<u>TOTAL</u>
<b>Focus Groups</b>	13	0	13
<b>Facility Capacity</b>	1	0	1
<b>Inquiry re: Feedback Opportunities</b>	5	2	7
<b>General Feedback (where to revise boundary lines and where to not change feeder patterns, commenting that this is a good process, etc.)</b>	5	4	9
<b>How will this affect my child? (Feeder patterns or grandfathering)</b>	5	13	18
<b>Inquiry on Advisory Committee Selection</b>	5	0	5
<b>Timeline</b>	0	1	1
<b>TOTAL</b>	<b>34</b>	<b>20</b>	<b>54</b>

## Council Hearing on 11/15/13

- 24 public witnessed testified
- School and community groups represented included:
  - o ANC6A02
  - o School Within School
  - o Ross Elementary School
  - o W7 Education Council
  - o HCCA Education and Recreation Committee
  - o Capitol Hill Cluster
  - o Brent Elementary School
  - o SWW at Francis Stevens
  - o Oyster-Adams Education Campus
  - o Powell Elementary School
  - o ANC2B04
  - o Crestwood
  - o Eaton Elementary School
- Abigail Smith, DME, testified. (See your binder for copy of testimony)

## Focus Groups

### *Process*

- Small discussion groups of fewer than a dozen parents and community members in each group. We are holding multiple groups per date/time.

- Focus group conversations are recorded
- Commentary summarized (no individuals statements attributed) and will be available to the Advisory Committee and on the DME website.
- Scheduled at 8 locations across the city; one in each ward; located at a school, library or Recreation Center and accessible to public transportation.
  - Scheduled in November and December, including week-day evenings and Saturdays
- Results will be analyzed together when all of the focus groups have taken place

*Content*

- Open-ended questions about the positives and negatives of the current system and what they would like to see changed.
- Guiding Principles Worksheet, discussing what is most and least important and why.

*Participation*

- 253 people have signed up, to date

<b>Date</b>	<b>Location</b>	<b># Signed up</b>	<b># Attended</b>
Saturday, Nov. 9	Tenley Library	32	17
Wednesday, Nov. 13	Seaton Elementary School	33	19
Thursday, Nov. 21	Takoma Education Campus	51	
Tuesday, Dec. 3	DC Bilingual PCS	33	
Wednesday, Dec. 4	Deanwood Library	15	
Tuesday, Dec. 10	Capitol Hill Montessori	53	
Thursday, Dec. 12	Thurgood Marshall Academy	8	
Saturday, Dec. 14	Turkey Thicket Rec. Center	28	
Total (as of Nov. 19 <sup>th</sup> )		253	

- Breakout of who has attended/signed up

<b>Date</b>	<b>Location</b>	<b># Signed up</b>	<b># Attending</b>	<b>W1</b>	<b>W2</b>	<b>W3</b>	<b>W4</b>	<b>W5</b>	<b>W6</b>	<b>W7</b>	<b>W8</b>
Nov. 9	Tenley Library	32	17	2	0	8	5	2	0	0	0
Nov. 13	Seaton Elementary School	33	19	2	0	3	7	3	3	1	0
Nov. 21	Takoma Education Campus	51		0	2	15	29	1	0	0	0
Dec. 3	DC Bilingual PCS	33		13	1	8	11	0	0	0	0
Dec. 4	Deanwood Library	15		1	0	0	0	0	6	7	1
Dec. 10	Capitol Hill Montessori	53		0	1	2	0	1	46	3	0
Dec. 12	Thurgood Marshall Academy	8		0	0	0	0	1	0	3	4
Dec. 14	Turkey Thicket Rec. Center	28		1	1	2	3	17	3	0	1
<b>Totals (as of Nov. 19)</b>		<b>253</b>		<b>19</b>	<b>5</b>	<b>38</b>	<b>55</b>	<b>25</b>	<b>58</b>	<b>14</b>	<b>6</b>

Note: The number of total sign-ups may not match the individual ward break-out since the ward break-out is based on participants voluntarily designating their ward of residence.