

Summary of Public Outreach/Input January 30, 2014

Calls and E-mail Inquiries as of 1/30/14:

<u>Categories of Questions</u>	Emails to SA account	CRT Calls	<u>TOTAL</u>
Focus Groups	19	0	19
Inquiry re: Feedback Opportunities	6	2	8
General Feedback (where to revise boundary lines and where to not change feeder patterns, commenting that this is a good process, etc.)	6	6	12
How will this affect my child? (Feeder patterns or grandfathering)	6	14	20
Inquiry on Advisory Committee Selection	5	0	5
Timeline	0	1	1
Misc.	4	0	4
TOTAL	46	23	69

Council Roundtable on 1/27/14

- No public witnesses
- DM Abigail Smith testified
- DME and Chancellor answered Council questions
- Summary of Issues:
 - Alignment of students assignment process with DCPS programming planning
 - Scope of impact of potential policies
 - “Everything is on the table” (DME)

Focus Groups

- Final participation numbers are below:
 - 320 people signed up for a focus group and 171 people attended.

Date	Location	# Signed up	# Attended
Saturday, Nov. 9	Tenley Library	35	17
Wednesday, Nov. 13	Seaton Elementary School	33	19
Thursday, Nov. 21	Takoma Education Campus	51	33
Tuesday, Dec. 3	DC Bilingual PCS	56	34

Wednesday, Dec. 4	Deanwood Library	19	14
Tuesday, Dec. 10	Capitol Hill Montessori	67	27
Thursday, Dec. 12	Thurgood Marshall Academy	12	3
Saturday, Dec. 14	Turkey Thicket Rec. Center	47	24
Total		320	171

- Breakout of focus group attendance by ward.

**Note: Some participants were not assigned a ward since this information was based on them voluntarily designating their ward of residence.*

Date	Location	# Signed-up	# Attended	W1	W2	W3	W4	W5	W6	W7	W8	No Ward
11/9	Tenley Library	35	17	2	0	8	5	2	0	0	0	0
11/13	Seaton Elementary	33	19	2	0	3	7	2	3	1	0	1
11/21	Takoma EC	51	33	0	1	8	20	1	0	0	0	3
12/3	DC Bilingual PCS	56	34	18	1	10	5	0	0	0	0	0
12/4	Deanwood Library	19	14	1	0	0	0	0	3	6	0	4
12/12	Thurgood Marshall Acad.	12	3	0	0	0	0	0	1	1	1	0
12/14	Turkey Thicket Rec. Center	47	24	2	2	2	4	7	5	0	2	0
12/19	Capitol Hill Montessori EC	67	27	0	1	1	0	0	25	0	0	0
Total		320	171	25	5	32	41	12	37	8	3	8
% Participation of total attended				14.6%	2.9%	18.7%	24.0%	7.0%	21.6%	4.7%	1.8%	4.7%

In an effort to address the gaps in the focus group participation numbers, DME will do the following:

- Schedule interviews/meetings with recommended community members and leaders in Ward 7 and 8
- Work with schools in Ward 7 and 8 to attend already scheduled parent events/meetings
- Attending an ANC meeting in W2 (organized by Committee member Evelyn Boyd Simmons)

Working Groups

The purpose of working groups is to vet policy scenarios being considered by the Committee. Sign-up opened in October, when we launched the initiative.

Outreach for working groups will start next week and will include the following flyer distribution:

- To all DCPS students via backpack
- To all charter LEAs (via PCSB newsletter) with the request that they distribute to students/families
- To parent leaders/parent groups via DCPS list serve
- To all ANCs via email
- Targeted personal email to all school leaders (DCPS/PCS) in wards 2,7,8
- To all community education councils and DME stakeholder list
- To all Councilmembers

Sign-up for working groups to date:

Working Group Location	# of Sign-ups <i>(As of 1.24.14)</i>
Upper NW/NE, DC [i.e. Wilson, Roosevelt, Coolidge, and Cardozo].	113
Center City, DC [i.e. Dunbar, Eastern, Cardozo and Wilson].	60
East of the River, DC [i.e. Anacostia, Ballou, Woodson and Eastern].	23
Grand Total	196