

DC ADVISORY COMMITTEE ON STUDENT ASSIGNMENT

August 11, 2014

Meeting #15

Goals for Today's Meeting

- Address outstanding issues/comments to final recommendations
- Review roll out plan
 - Transmittal to Mayor
 - Notification to Families and Public
 - Press/Media Strategy
- THANK YOU CELEBRATION!

Outstanding Issues on Final Report

- Revisiting Recommendation 29 – proposal from Office of Planning to change from 1 mile to $\frac{1}{2}$ mile
- Other issues or comments??

Revisiting Proximity Preference

CURRENT Recommendation 29 (Proposal 12): Provide students who live 1 mile or greater walking distance from their zoned DCPS elementary school with a proximity priority for out of boundary placement to a DCPS elementary school that is closer than their assigned in-boundary DCPS school.

OP Proposed Recommendation: Provide students who live .5 miles or greater with a proximity priority for out-of-boundary placement to a DCPS elementary school that is within .5 miles.

Concerns Raised with Current Recommendation:

- 1 mile does not align with standard District planning metrics for walkability. Standard walkability metric is .5 miles.
- Changing to .5 miles acknowledges that this is the metric of choice for walkability and supports families who are zoned for schools over .5 miles.

Other comments on Final Recommendations?

Roll Out of Final Recommendations

Date	Activity
August 13	Transmittal of Final Report to Mayor (via email from Abby copying all members)
August 18-19	Mayor Response to Committee
August 21 (afternoon)	DME and DCPS release final report <ul style="list-style-type: none"> • Website goes live with all the information (final report, Mayor response, DCPS parent letter, school-specific one-pagers) • Notify Council and SBOE • Email blast to participants, ANCs, community orgs, other stakeholders • Principal notification • WaPost runs online article and launches interactive map
August 22	<ul style="list-style-type: none"> • DC Register prints notification of final boundary changes
August 22 – 25	Families of public school students impacted by changes in SY15-16 will received notification of change via postal mail to home address.
September 2 – 5	<ul style="list-style-type: none"> • DCPS sends letter and school-specific one pager home in back packs • DCPS email blast, social media push • DCPS central office ConnectEd (robocall)

Media Strategy

- Press Release goes out on August 21st as soon as website is live
 - DME available for interviews the morning of the 22nd
 - Embargoed interview with Washington Post next week
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- Are any Committee members willing to provide statement or interview to media outlets?
 - Is the Committee still interested in doing an OpEd?

THANK YOU!!