

Opportunities for Businesses in the District's Inclusive Workforce Recovery

The District is focused on ensuring that businesses can meet their talent needs, and that District residents are prepared with the skills to succeed in high-demand jobs. Toward this goal, Mayor Bowser has invested in an inclusive workforce recovery including:

- \$63M to design our workforce system with a focus on equity and employer demand
- \$22.5M to meet urgent demand from unemployed residents hit hardest by the pandemic through credentialing support and career coaching
- \$29M to reimagine students' path through middle and high school

In this process, businesses can partner with DC government through:



Recruitment and hiring of new skilled workers



Development and preparation of qualified talent



Design of industry-driven resources and programs



Investment in long-term talent development for youth



Questions?

Please contact Monica.Dodge1@dc.gov

Recruit and hire skilled workers

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| Hiring Events & Business Services | Participate in hiring events tailored to business/sector needs to connect with qualified local job applicants. Engage the Office of Talent and Client Service to access business services and to meet individual workforce development needs including strategy and planning, concierge consulting, and recruiting and hiring. | Website; Talent@dc.gov |
| University of the District of Columbia | Hire DC residents who have completed workforce credentials, Associate's, and Bachelor's degrees and participate on advisory boards to inform programming priorities. | Website; Asante.Shakuur@udc.edu |
| Talent Technical Assistance | Access business facing technical assistance and resource provision to support inclusivity and diversification in hiring and upskilling. | Anika. Holmes1@dc.gov |

Develop and prepare qualified talent

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| Project Empowerment | Serve as a host site for subsidized employment opportunities for residents facing barriers to employment or serve as a host site for subsidized employment opportunities through Building Blocks as a violence reduction strategy with intensive wrap-around supports provided by CBOs. | Website; Projectempowerment@dc.gov |
| Apprenticeship | Access wage reimbursement by offering Registered Apprenticeship or pre-apprenticeship opportunities, which include on-the-job training and classroom instruction. Support will be provided registering as an apprenticeship sponsor. | Website; Apprenticeship@dc.gov |
| On-the-job training | Find pre-screened and job-ready candidates that are matched with employers to provide skills-based, on-the-job training. Partial wage reimbursement included. | Website; Allison.Contee@dc.gov |
| Adult and Family Education | Serve as an internship host for adult learners who are engaged in and/or have completed integrated education and training programs. Intern wages are covered by the program. | Website; JMichelle.Johnson@dc.gov |

Design industry-driven resources and programs

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| Sector Partnerships & Advisory | Join industry-driven, collaborative initiatives focused on strengthening the local economy and connecting residents to employment. | Anika. Holmes1@dc.gov |
| Employer-led training grants | Apply for up to \$750K annually to develop and provide training to ensure businesses have the talent required to grow and thrive, and support DC residents in building industry-validated skills. Deadline is 4/15/22. | Website; Anika.Holmes1@dc.gov |
| DC Infrastructure Academy (DCIA) | Partner with DCIA to develop training tailored to your business needs—recent examples include Washington Gas and Pepco partnerships. Partner to provide IT trainees internships that lead to full-time employment. | Website; Dcia@dc.gov |
| IT & Healthcare Training | Participate in grants focus on increasing the occupational skills of District residents to meet the talent demand needs in Healthcare and Information Technology. | Website; Anika.Holmes1@dc.gov |
| Vitality Fund | Access funding to relocate or expand in the Central Business District, and develop or participate in a local workforce program to meet business talent needs. | Website; Tiffany.Thacker@dc.gov |

Invest in long-term talent development for youth

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| Career & Technical Education (CTE) | Connect with high school CTE students to provide insight about an occupation, field or industry (guest speakers, workplace tours, job-shadowing, mentoring, and providing subject-matter expert feedback on student projects). May also serve on the OSSE industry advisory board to inform the work of our CTE programs moving forward. | Website; Simone.Garcia@dc.gov |
| CTE Internships | Provide academic year and/or summer internships for high school CTE students. Interns will come prepared to work and learn, having completed industry-specific CTE courses and readiness/employability skills training. Wages are covered. | School year website; Summer website; OSSE.CTE.AIP@dc.gov |
| Advanced Technical Center (ATC) | Serve as an employer partner for the ATC, an innovative regional hub that will provide CTE IT and healthcare courses to high school students to prepare them for in-demand careers. Partnerships could potentially include future co-location at the ATC. | Website; Richard.Kincaid@dc.gov |
| Career Bridge | Serve as an internship host for a DCPS senior pursuing a career-direct path to support them in gaining work experience and securing a post-secondary plan. | Website; Kristen.Desanti@k12.dc.gov |
| Youth apprenticeships | Create pre-apprenticeship opportunities that lead to Registered Apprenticeship programs for in- and out-of-school youth. Wage subsidies are included. | Website; Apprenticeship@dc.gov |