

Office of Education Through Employment Pathways
Public Stakeholder Advisory Board Meeting Minutes

The third meeting for the Office of Education Through Employment Pathways (ETEP) Public Stakeholder Advisory Board was held on Tuesday, August 5th at 6:00 pm virtually.

I. The following ETEP staff were present:

- Executive Director, Monica Dodge
- Policy and Engagement Specialist, Jade Chandler
- IT Director, Seth Shapiro
- Data Governance Manager, Aimee McLaughlin

II. The following Public Stakeholder Advisory Board Members were in attendance:

- Christina Sessoms
- Aliscia Gerken
- Michael Wallace
- Norah Shetty
- Julia Hellmich
- Marion Babcock
- Simone Scott

III. Welcome and ETEP progress update

- Director Dodge welcomed the group before introducing the teams Policy and Engagement Specialist, Jade Chandler, to lead the discussion.
- Jade transitioned the group to review the progress the team has made since the board last met in March and exciting updates to come. Major highlights that were flagged included:
 - i. The Education Through Employment data system is set to launch this fall (2025), which includes PK-12, higher education, TANF, workforce programming, CFSAs for foster youth, wage data. Future exploration will include justice-involved youth data, youth services data from DHS, student scholarship data from OSSE, and early childhood data.
 - ii. ETEP is continuing to review feedback on the citywide dashboards, which will be released in 2026. These dashboards will reveal insights that align with questions covered in the ETE research agenda.
 - iii. The team is excited about its upcoming partnership with Maryland and Virginia to examine secondary, post-secondary, and employment outcomes across all three states that will kick off in 2026.

IV. Overview of upcoming citywide dashboards

- Jade reminded the group of the proposed content for ETEP dashboards, including:
 - i. Examining median wages among alumni who engaged in CTE
 - ii. Median wages among alumni by industry
 - iii. Top industries of employment
 - iv. Education and wage outcomes for youth in foster care.

- The group then segued to engage in a discussion examining updated wireframes for potential ways to represent outcomes in the upcoming dashboards.

V. Citywide dashboard deep dive

- Board members shared the following suggestions to consider as the ETEP plans to share findings in upcoming dashboards:
 - i. The group expressed an interest in also seeing outcomes for trade programs.
 - ii. While the group could understand the dashboards, they mentioned that it may be challenging for some who are viewing the dashboard over their phone or who aren't accustomed to interpreting data. Suggestions to promote clarity and responsible interpretation were to present in a manner that allows the user to only view the outcomes they want to see and to add tool tips breaking down results so that users can screenshot.
 - iii. To amplify awareness and reach youth, the group also recommended conducting additional outreach with youth and central access points or contacts such as DCXQ or public libraries.
 - iv. Considering the current job market and emerging industries, members expressed that it would be helpful to see entrepreneurship outcomes reflected to gauge business expansion, new pathways, and learn about where blind spots may be across the system.
 - v. Board members also expressed an interest in understanding outcomes for unhoused youth in the future. A potential source that was shared was the Virginia Williams Family Resource Center.
 - vi. Other areas of interest for data were regarding individuals who live in low-income housing and school-level outcomes data.

VI. Reviewing insights from the DC Alumni Early Career Outcomes Survey

- Jade shared key insights from ETEP's 2024 DC Alumni Early Career Outcomes Survey, which captured responses from nearly 500 alumni. This survey was part of a national survey that included responses from 2,600 alumni from the classes of 2017 - 2019 across the country.
- The board generally found the insights helpful and were excited to see that ETEP is capturing this type of qualitative feedback from alumni.
- In the future, board members expressed that they would like to see which colleges alumni went on to attend, more diversity in racial backgrounds of alumni, and accompanying action items that parents can consider moving forward.

VII. Closing and next steps

- Director Dodge closed the conversation out, encouraging members to spread awareness about insights they believe families would find helpful and thanking them for their continued support of this work.
- Board members offered opportunities to co-host future events to share findings from research with additional audiences.